



Aluminium  
Sharing a vision.

# ALUMINIUM 2024 PRODUCT PRESENTATION PACKAGE

08 – 10 October 2024  
Exhibition Center Düsseldorf, Germany  
[aluminium-exhibition.com](http://aluminium-exhibition.com)

Built by



In the business of  
building businesses

Supported by



Aluminium  
Deutschland

European  
Aluminium



Increase your overall presence!  
Network effectively!  
Improve the results!



# PRODUCT PRESENTATION PACKAGE

This package offers the opportunity to present existing or new products or services with a **long-term presence in a professional manner**, positioning or underline your company as a serious player in your industry.

## PACKAGE INCLUDES:

- Upgrade to marketing package “SILVER”
- 1 LinkedIn Post
- ½ Page inner section advertisement in the Trade Show Guide
- Ad in the media presentation shown during the breaks in the ALUMINIUM Conference



REGULAR PRICE: 4,545.00 €

**YOUR PACKAGE PRICE: 4,165.00 €**

## UPGRADE TO MARKETING PACKAGE SILVER

Increase interactions on your online profile by **890%!**\*

### ONLINE

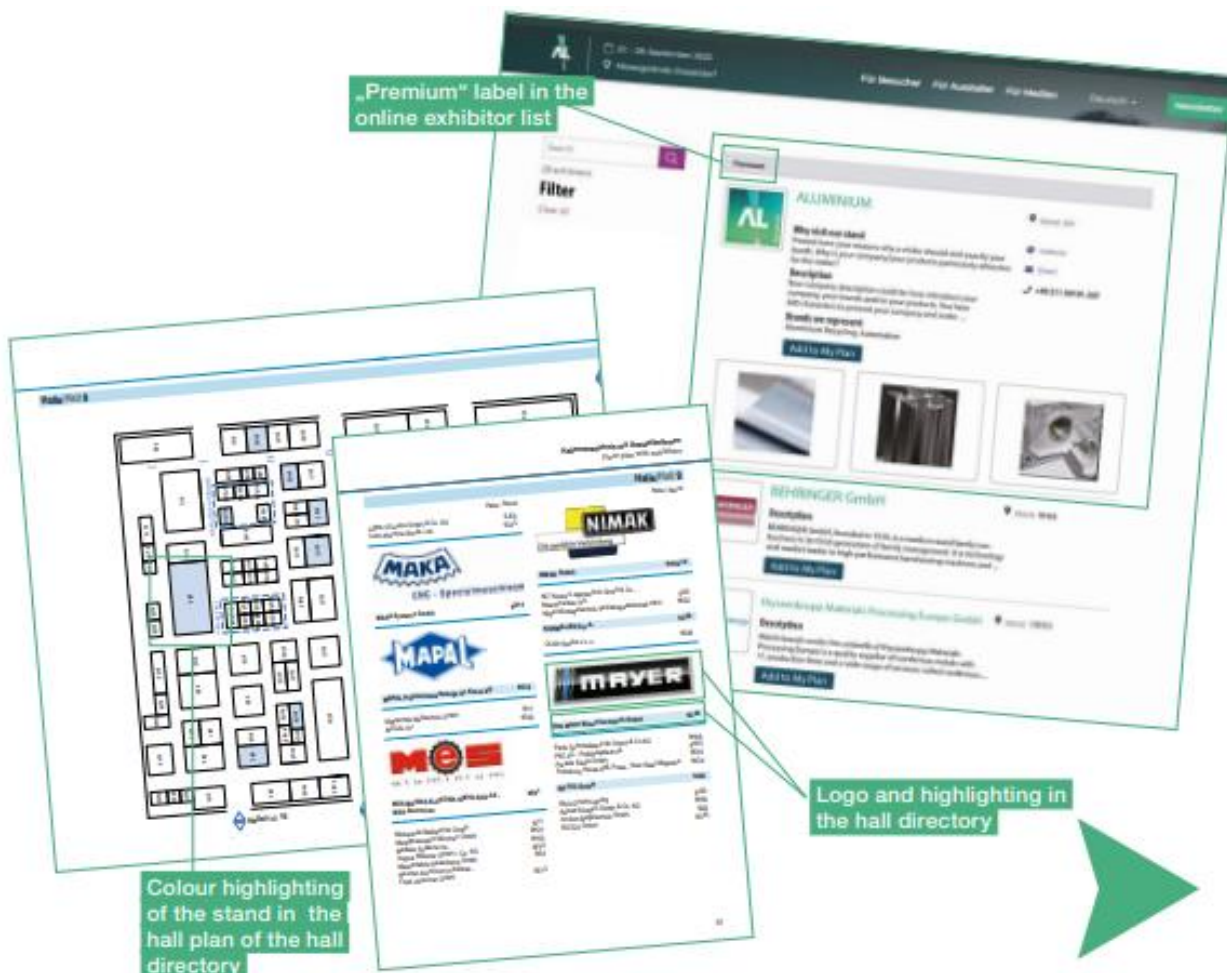
#### EXHIBITOR PROFILE:

- Brand listings
- „Why visit our stand“ – description
- Display of product images
- Link to website
- Contact information telephone and e-mail
- Positioning in the exhibitor list with „Premium“ label

### PRINT SHOW GUIDE

#### EXHIBITOR PROFILE:

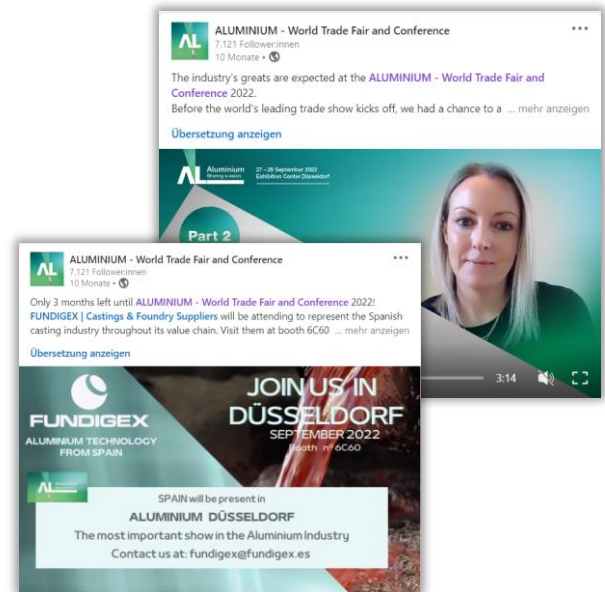
- Logo in the hall directory
- Colour highlighting of the stand in the hall plan of the hall directory
- Small Square Banner on the online confirmation page



\*ALUMINIUM 2022 analyses proves an average increase of interactions by 890% comparing bronze to silver online profiles.

## LINKEDIN POST

- Follower: over 8,000 (60 % international)
- Period: on request & subject to availability until end of 2024
- Incl. link to exhibitor account
- 1 ALUMINIUM Hashtag + 1 exhibitor Hashtag
- Image size: 1200 x 627 px  
teaser text: 400 characters incl. spaces
- On request: support in finding a theme



## SHOW GUIDE

INNER SECTION AD: 1/2 PAGE

- Dimensions: 148 x 105 mm (w x h)



[Download Link ALUMINIUM 2022](#)

## DIRECT CONTACT

Do you need more information for a clear understanding how your company can benefit? Give me a call, I'll be happy to help.



**Manuela Zschocke**

Senior Sales Manager

+49 211 90191- 309

+49 152 22788368

[manuela.zschocke@rxglobal.com](mailto:manuela.zschocke@rxglobal.com)